

Outreach Program

To receive stewardship recognition for an **OUTREACH PROGRAM**, a site must have established an outreach program that offers assistance to community leaders, local schools, neighborhood groups etc. that addresses, educates and collaborates on environmental issues within the community. Recognition will be given to businesses where a community outreach program benefits the environment either directly or indirectly.



Community involvement through **OUTREACH PROGRAMS**

*Must have occurred within past one year.

*Outreach must not be motivated by sales or marketing.

*How can business help influence the community to make environmentally sound decisions?

*Program must be environmentally educational or beneficial.



Examples of community **OUTREACH PROGRAMS:**

- ⇒ Environmentally focused facility tours for students
- ⇒ Community tire collection and recycling
- ⇒ Funding a community contest to develop environmental projects and offer business expertise to the winner
- ⇒ Sponsor a neighborhood beautification project or clean-up event
- ⇒ Provide recycling containers and collection service for local community groups such as little leagues

More ideas...

1. Sponsor a water sampling effort with students and brainstorm on how to remedy area water pollution.
2. Conduct a household waste collection event to educate citizens on proper disposal of paint, automotive fluids, batteries, aerosol cans, etc.
3. Motivate employees to participate in projects sponsored by environmental non-profits or community groups.
4. Partner with wildlife groups to construct, stock and maintain a fish rearing pond on accessible land.

For more information on **OUTREACH PROGRAMS**, visit:

Michigan DEQ — Environmental Activity Ideas

http://www.michigan.gov/documents/deq/deq-ess-nep-envactivities_306107_7.pdf

Business and Corporate Social Responsibility

<https://www.sba.gov/blogs/corporate-social-responsibility-what-your-small-business-needs-know>

EPA—Community Service Ideas

<https://www.epa.gov/students/community-service-project-ideas-students-and-educators>

For more information contact:

Bureau of Compliance Support & Pollution Prevention at (609) 984-9482

OR

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